(Insert Date)

Dear Student Athlete,

You are a leader at this school. You understand and live the concept of team first, of being there for others, of being prepared to respond and act under any circumstance - planned or unplanned. Emergencies and disasters occur around us every day. Did you know that every three days, an athlete suffers from a cardiac emergency on the field of play? Would you know how to respond to help your team mate, a family member, or someone in your community if you were confronted with an emergency?

ATHLETES FOR AMERICA (AFA) is a National organization founded after the September 11th attacks. Its Founder, Billy McGehee, envisioned the idea of creating a safer Nation utilizing the strength of the Athlete and the power of sports. Its mission is to train every American Athlete as a first responder, able to save lives in times of emergencies. On (insert day of week), (insert month/date), AFA in partnership with local trainers and emergency personnel, will train you in CPR and the use of an Automated External Defibrillator (AED). AFA hopes that you will understand the importance of learning how to be a first responder.

We promise this event will be exciting! This day will change your life forever and you will become part of an elite team of Athletes who will make up the largest civilian, emergency preparedness network in America's history!

Please contact (insert contact person's name), at (insert contact phone and email) by (insert date) to register.

Learn more about AFA by visiting the website: www.Athletesforamerica.org

SAVE A LIFE... CHANGE THE WORLD!

Remember..... September 11, 2001